



4evAPIC™

**THE NEW DIGITAL
COMMUNICATION**

4evapic is a dynamic and easy to use advertising and communication platform. It is activated via a range of products embedded with NFC chips and QR codes that work by interfacing with smartphones and tablets.



HOW IT WORKS

4evapic uses QR codes and/or Near Field Communication microchips (NFC) present in our products to transfer information in a simple and effective way.

The smartphone becomes the key to unlock information. The information is immediately available by scanning the QR code or by placing the device next to our NFC products. Once programmed our NFC products can share the prepared content.

The management of the uploaded information can be controlled by Innovative Solutions or directly by customers.



IMPLEMENTING RULES

- Customization of the landing page and buttons to activate
- the contents
- Links to videos on vimeo, youtube or proprietary servers
- Creating slideshows with graphic backgrounds, music, captions and geolocation
- Pdf management for viewing different contents: catalogs, menus, promotional communications...
- Internet links to websites, blogs
- Views of 3d environments in html
- Possibility to send emails to pre-established addresses
- Creating buttons for quick phone calls or emergency situations





- **Gift card management**
- **Payments by Paypal or credit cards**
- **Vcards to pass critical contact information with a simple scan**
- **Social Media integration: It is possible to connect Facebook, Instagram and WhatsApp to the platform.**
- **Display of confidential information through the setting of user id and password.**
- **Sponsor / Catalog function: allows you to view individual pages consisting of images, description and hyperlinks**
- **Creation of mini E-commerce sites for small businesses**

EXAMPLES OF USE



- Loyalty cards
- Business cards
- Digital keychains
- Adhesives
- Bracelets
- Tourist magnets
- Magnets for take away orders
- Magnets remembering events and ceremonies
- Artworks
- Information totems
- Talking shelves
- User manuals



Some of our clients.....

4evAPIC™



DUNLOP



OTTICA ANZANI



**BARNSTONEWORTH UNITED
FOOTBALL CLUB - MELBOURNE**



GARDEN RESORT TOSCANA

LIMIDO COMASCO COMMUNITY





Contacts:

Office	0039 02 87156381
Mobile	0039 377 2219463

Mail	info@4evapic.com
Web	www.4evapic.com